

Ridgeway National Trail

Development of a
Ridgeway Riders Route



NATIONAL
TRAILS

we are
cycling
The cyclists' champion **UK**

The
British
Horse
Society



National Trails - The Vision

National Parks Committee 1947 (Hobhouse)

“We also attach importance to the provision of long distance paths and bridleways in and between National Parks and Conservation Areas. There should be continuous routes which will enable walkers and riders to travel the length and breadth of the Parks, moving as little as possible on the motor roads.”

National Parks and Access to the Countryside Act, 1949

“...the public should be enabled to make extensive journeys on foot or on horseback along a particular route, being a route for which the whole or the greater part of its length does not pass along roads mainly used by vehicles”

(in 1968 this definition was broadened to include pedal cyclists)

Current patterns of use - How are National Trail users getting there?

3.4 Transport mode used to travel to the National Trail

Q. What is the MAIN form of transport you have used to get to the start of your visit to this trail from your home? If more than one form of transport used record that used for the longest distance. If from overseas this will be main mode of travel from where they are staying.

Table 13: Main mode of transport used to get to start of a visit by visitor type

	All	Cleveland Way	Cotswold Way	Hadrian's Wall Path	Offa's Dyke Path	Pedders Way & Norfolk Coastal Path	Pennine Bridleway	Pennine Way	South West Coast Path	Yorkshire Wolds Way	New Coastal Path	The Ridgeway	South Downs Way	North Downs Way	Thames Pathway
	2415	153	150	147	157	143	161	160	199	144	201	150	251	200	199
Car or van	79%	88%	84%	80%	84%	88%	73%	88%	87%	53%	70%	89%	92%	76%	50%
Train	3%	3%	1%	8%	1%	3%	11%	8%	1%	1%	0%	2%	1%	2%	8%
Public bus or coach	1%	3%	1%	2%	1%	0%	0%	0%	4%	0%	1%	1%	1%	1%	5%
Coach trip/ private coach	1%	1%	1%	5%	0%	0%	1%	0%	2%	0%	0%	0%	0%	1%	1%
Motorcycle/ scooter	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	2%	0%
Bicycle/ mountain bike	3%	2%	0%	0%	1%	2%	3%	0%	0%	1%	5%	5%	1%	9%	14%
On foot/ walking	11%	2%	11%	1%	13%	7%	12%	3%	6%	44%	24%	1%	4%	10%	23%
Wheelchair/mobility scooter	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
On horseback	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Boat (sail or motor)	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Taxi	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Other	1%	1%	2%	3%	0%	0%	0%	2%	1%	0%	0%	1%	1%	-	1%

3.5 Distance travelled

Q4: Approximately how far, in miles, did you travel to reach this trail? By that I mean the one way distance from your home to this Trail. *Ask UK residents Only.*

Table 14: Distance travelled

	All	Cleveland Way	Cotswold Way	Hadrian's Wall Path	Offa's Dyke Path	Pedders Way & Norfolk Coastal Path	Pennine Bridleway	Pennine Way	South West Coast Path	Yorkshire Wolds Way	New Coastal Path	The Ridgeway	South Downs Way	North Downs Way	Thames Pathway
	2415	153	150	147	157	143	161	160	199	144	201	150	251	200	199
0 - 5 miles	31%	1%	48%	1%	52%	9%	16%	1%	1%	59%	42%	46%	33%	50%	49%
6 - 10 miles	15%	3%	20%	2%	15%	10%	3%	1%	4%	14%	22%	28%	30%	24%	13%
11 - 15 miles	8%	6%	7%	3%	5%	8%	11%	3%	1%	8%	12%	8%	15%	11%	9%
16 - 20 miles	5%	6%	1%	5%	5%	10%	8%	5%	2%	5%	8%	3%	5%	7%	5%
21 - 30 miles	7%	13%	7%	10%	5%	11%	9%	10%	3%	3%	10%	3%	4%	3%	6%
31 - 40 miles	5%	9%	1%	11%	1%	11%	15%	11%	1%	4%	1%	1%	2%	2%	5%
41 - 50 miles	4%	4%	1%	4%	3%	6%	12%	11%	2%	1%	1%	1%	3%	1%	3%
51 - 75 miles	4%	8%	4%	4%	3%	7%	11%	15%	1%	1%	1%	6%	1%	0%	2%
76 - 100 miles	5%	14%	4%	5%	5%	7%	6%	10%	5%	1%	2%	3%	2%	1%	5%
101 - 200 miles	9%	23%	4%	29%	5%	19%	6%	15%	19%	1%	2%	2%	4%	2%	3%
More than 200 miles	9%	12%	2%	28%	3%	2%	3%	20%	60%	2%	1%	0%	1%	1%	2%

What are they doing when they are here?

2.1 Visitor type

A: Please categorise respondent. Select one response only.

Table 1: Visitor type by mode of transport on Trail

	All	Cleveland Way	Cotswold Way	Hadrian's Wall Path	Offa's Dyke Path	Pedders Way & Norfolk Coastal Path	Pennine Bridleway	Pennine Way	South West Coast Path	Yorkshire Wolds Way	New Coastal Path	The Ridgeway	South Downs Way	North Downs Way	Thames Pathway
	2415	153	150	147	157	143	161	160	199	144	201	150	251	200	199
Cycling	8%	15%	0%	0%	5%	3%	31%	1%	0%	1%	8%	7%	5%	11%	17%
Horse riding	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%
On foot with dog(s)	32%	22%	51%	4%	50%	33%	27%	18%	23%	67%	52%	30%	29%	30%	24%
On foot without dog(s)	59%	63%	49%	96%	44%	64%	42%	82%	77%	31%	37%	61%	65%	58%	57%
Other	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	3%	1%	0%	1%	2%

How long are they staying?

Q: Are you planning to.....?

Table 17: Completion of trail

	All	Cleveland Way	Cotswold Way	Hadrian's Wall Path	Offa's Dyke Path	Pedders Way & Norfolk Coastal Path	Pennine Bridleway	Pennine Way	South West Coast Path	Yorkshire Wolds Way	New Coastal Path	The Ridgeway	South Downs Way	North Downs Way	Thames Pathway
	2415	153	150	147	157	143	161	160	199	144	201	150	251	200	199
Complete the whole trail in one go	2%	2%	1%	3%	0%	1%	14%	0%	1%	0%	5%	1%	1%	0%	0%
Complete the whole trail in stages, e.g. over several weekends or day visits	6%	1%	3%	43%	3%	6%	2%	1%	3%	5%	5%	4%	3%	4%	7%
Follow part of it for more than one day	16%	22%	2%	22%	0%	27%	12%	29%	29%	3%	49%	5%	7%	1%	10%
Follow part of it for just today	76%	76%	95%	32%	98%	66%	71%	71%	68%	92%	41%	90%	89%	96%	83%
Complete the whole trail in one go	2%	2%	1%	3%	0%	1%	14%	0%	1%	0%	5%	1%	1%	0%	0%
Complete the whole trail in stages, e.g. over several weekends or day visits	6%	1%	3%	43%	3%	6%	2%	1%	3%	5%	5%	4%	3%	4%	7%
Follow part of it for more than one day	16%	22%	2%	22%	0%	27%	12%	29%	29%	3%	49%	5%	7%	1%	10%

Seasonality of National Trail Use Ogbourne St George Counter: 2017 Summary

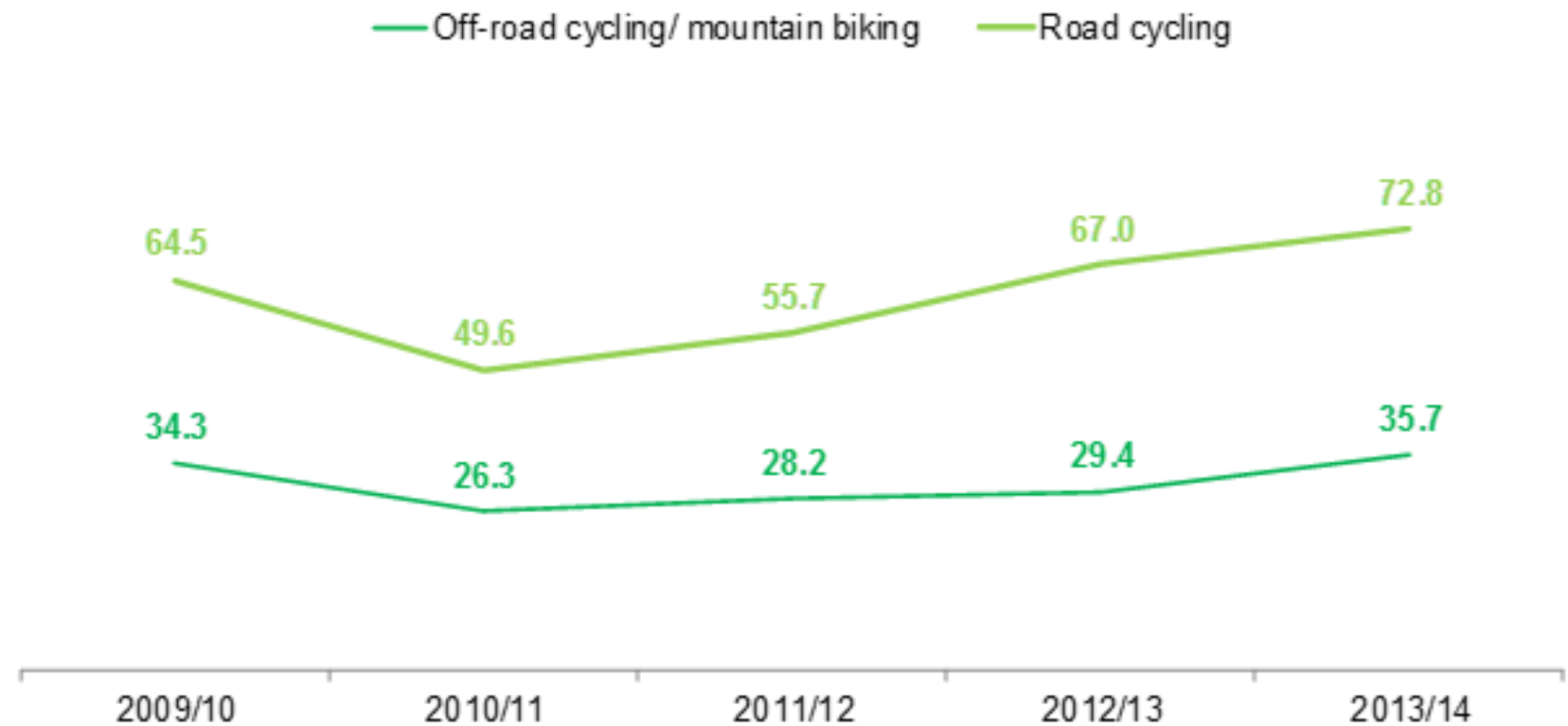
	All passers-by	Peds East	Peds West	Cycle East	Cycle West	Horse East	Horse West
FEBRUARY (22 nd onwards)	32	2	1	19	9	1	0
MARCH	186	18	13	100	54	0	1
APRIL	404	31	15	230	123	2	3
MAY	843	203	144	287	161	29	19
JUNE	1309	352	341	388 (Note b)	206	12	10
JULY	2609 (Note a)	589	1547 (Note a)	315	143	9	6
AUGUST	1483	602	419	305	137	12	8
SEPTEMBER	550	142	55	168	106	34	45 (Note c)
OCTOBER	585	215	118	161	72	9	10
NOVEMBER	569	186	196	139	39	6	3
DECEMBER	346	93	73	122	53	3	2
TOTALS	8916	2433	2922	2234	1103	117	107
TOTAL FOR EACH GROUP BOTH EAST AND WEST			Pedestrians 5355		Cyclists 3337		Horse riders 224

Notes on figures

- There appears to be more traffic recorded 'East' than 'West' for all user groups.
- Race to the Stones caused a spike in the figures on 15-16th July.
- June was the busiest month for cyclists. 125 were recorded heading east on 4th June which coincides with the Macmillan Castles Bike Ride.
- September was the busiest month for horse riders, with 18 heading west and 9 heading east on Tuesday 12th September. No details known by RO.
- Looking at the totals for 2017, there have been 5,355 pedestrians passing the post, 3,337 cyclists and 224 horse riders. All passers-by amounted to 8,916. This could be an over-estimate of the numbers of people using the Trail as people may be passing the post more than once in one day. However, it shows the level of usage of this section of Trail.

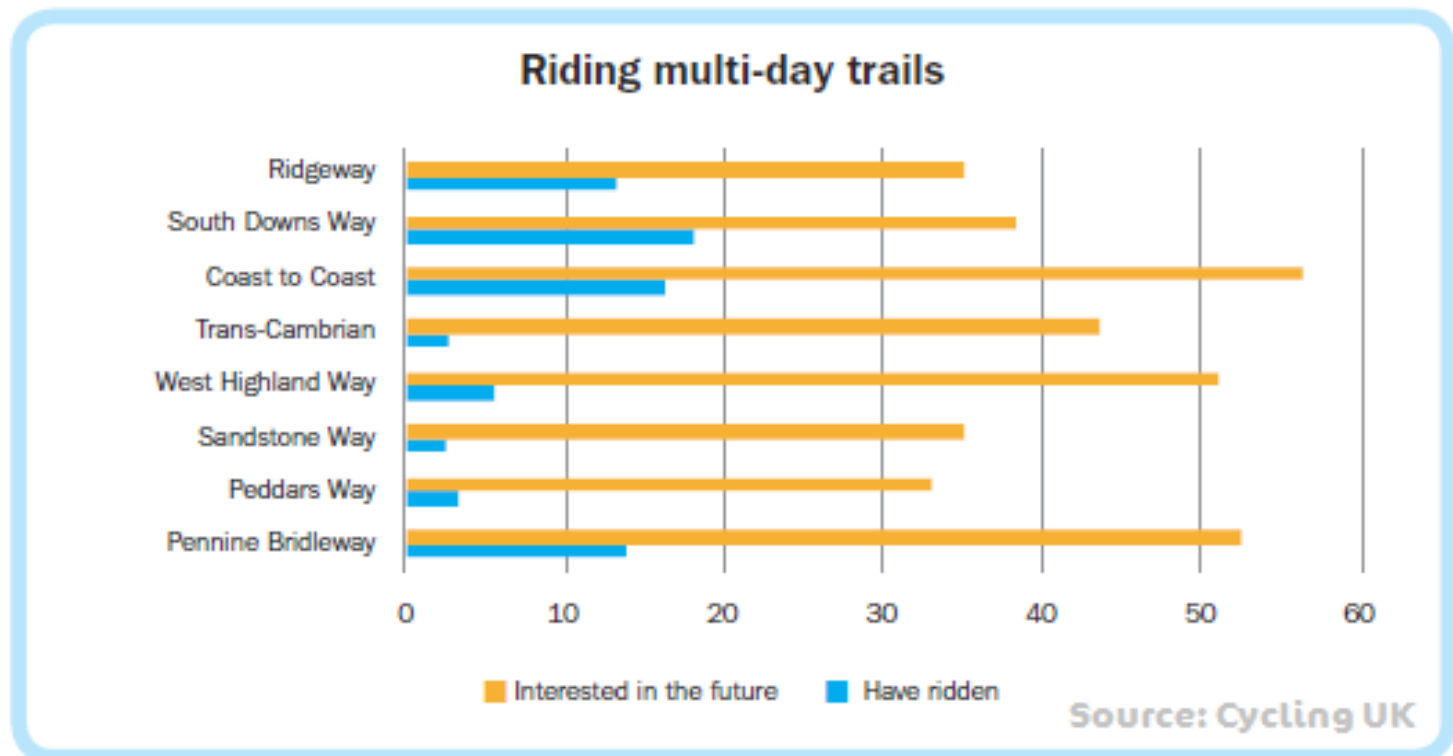
About 1/3 of recreational cycling activity is off-road/MTB

35m+ visits (How reliable is MENE?...)

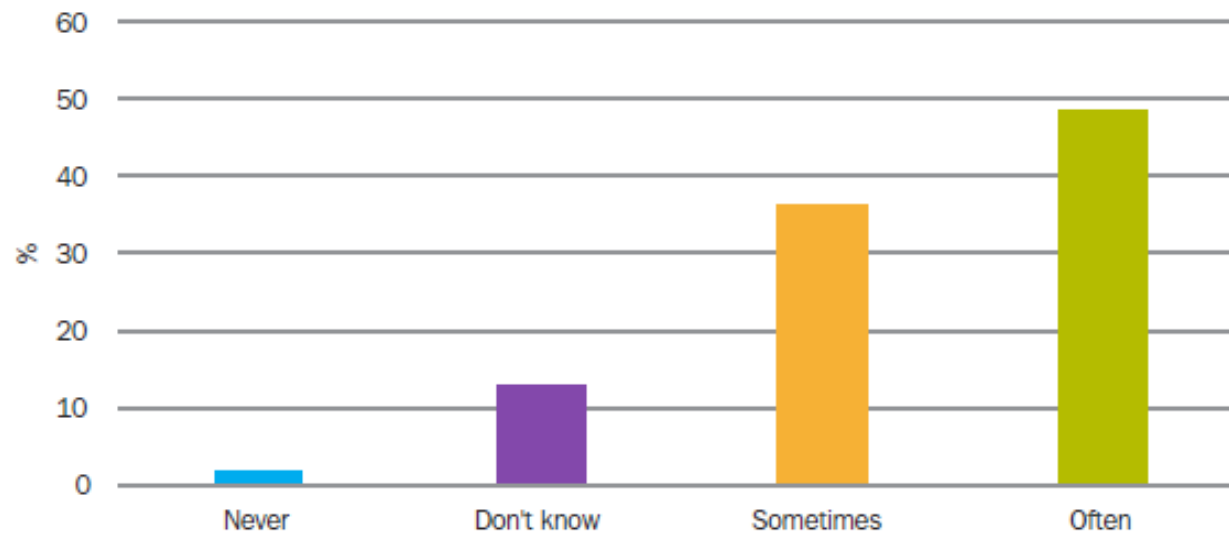


CUK off-road survey - 11k responses

Clear evidence of demand for National Trail type routes



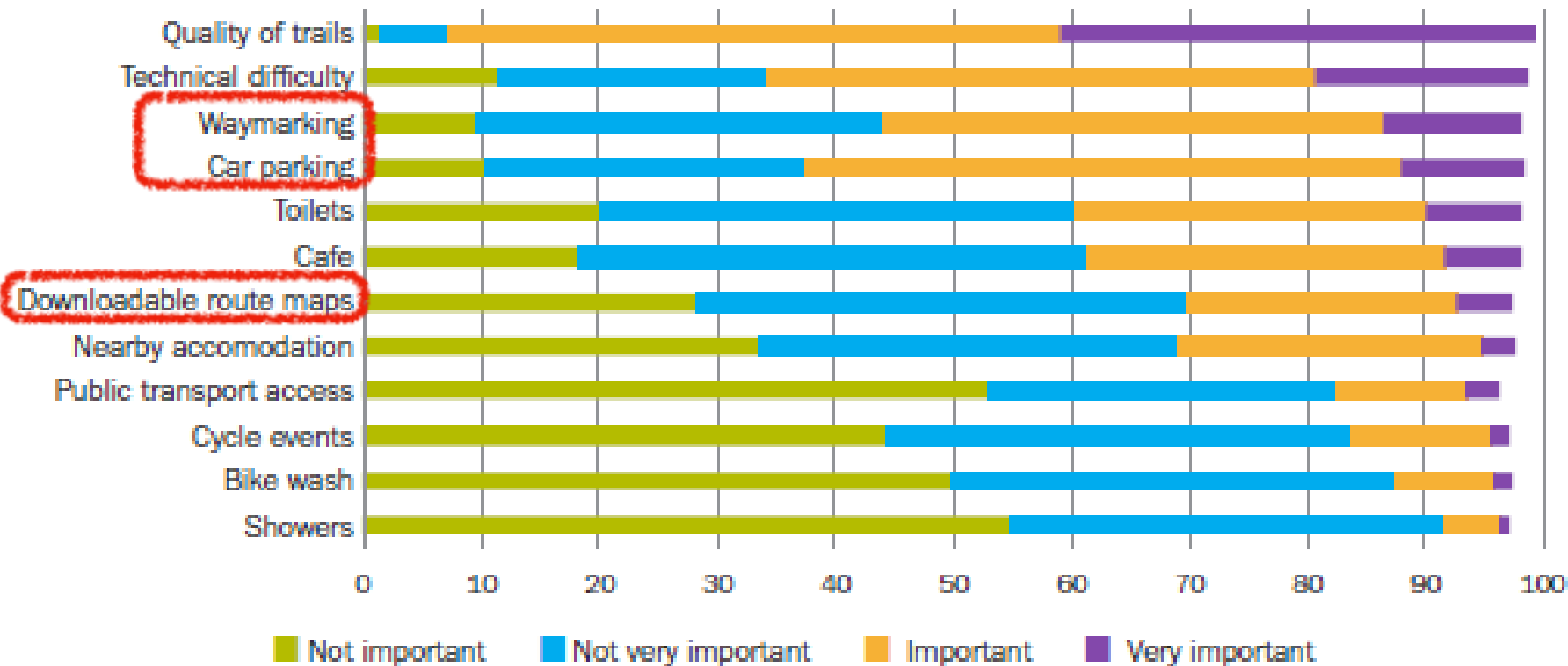
Does the existing Public Rights of Way network make it difficult to put together a 'legal' route?



Source: Cycling UK

Current network makes navigation difficult (lack of connectivity)

When visiting an area to ride, what do you consider important?

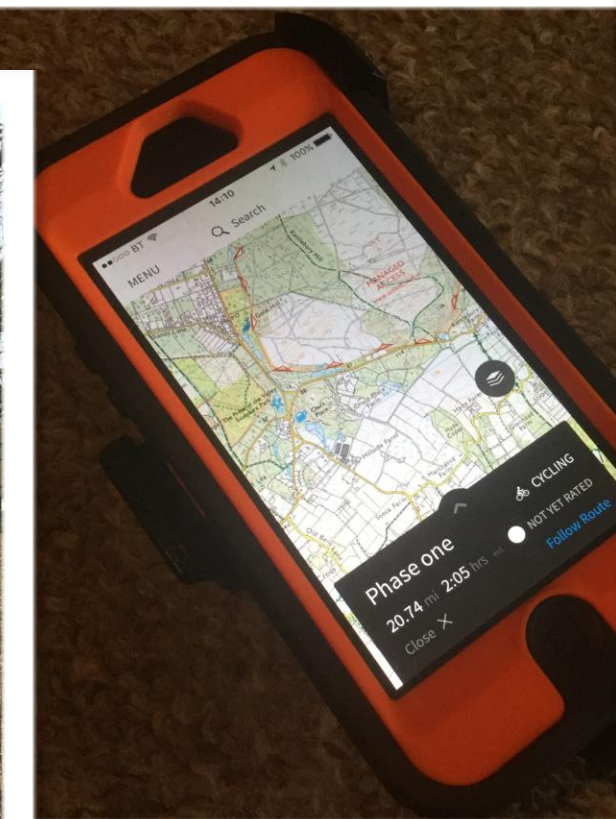


Source: Cycling UK

Controllability of factors which improve user experience?

How do these change with different user demographics?

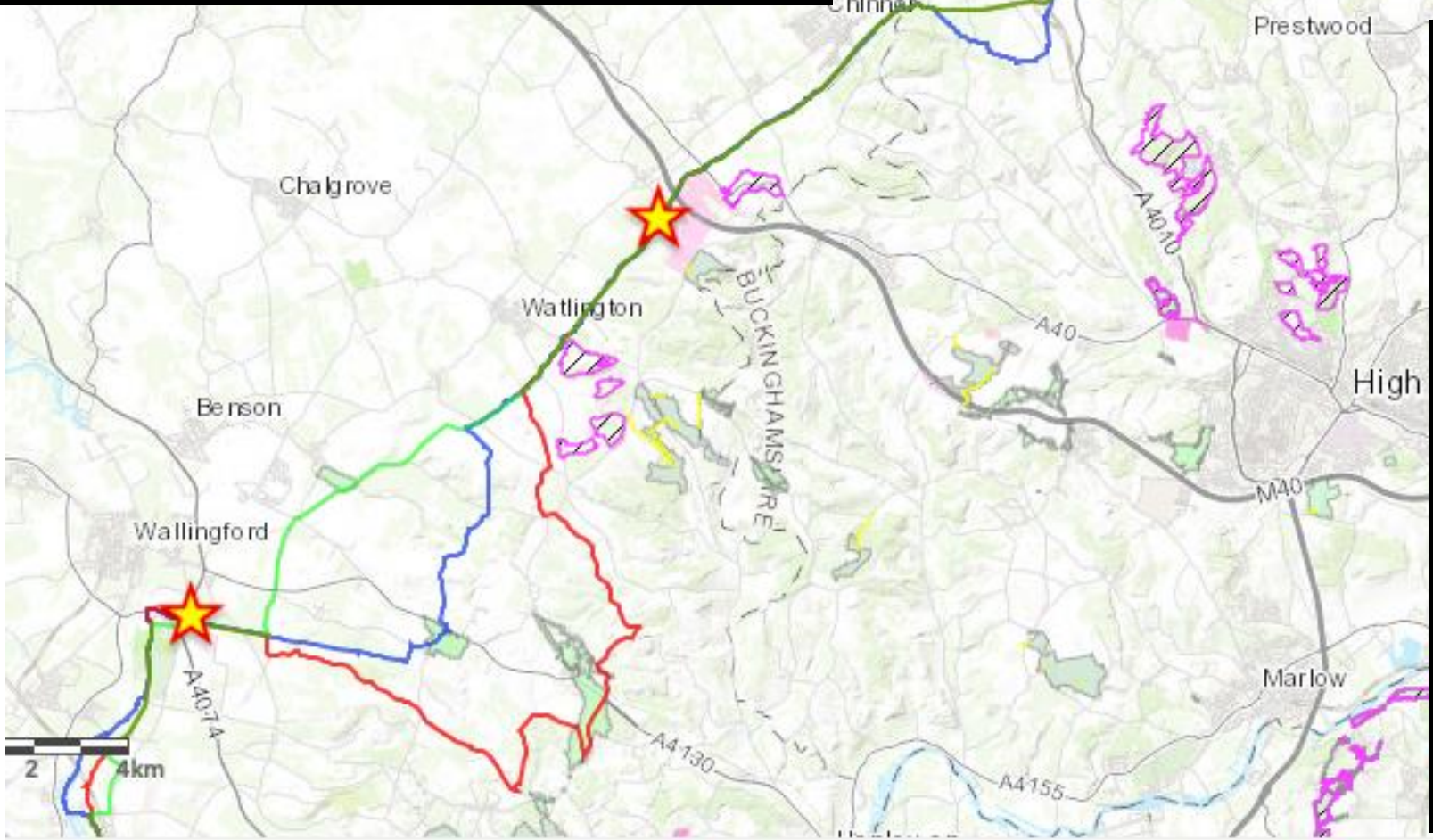
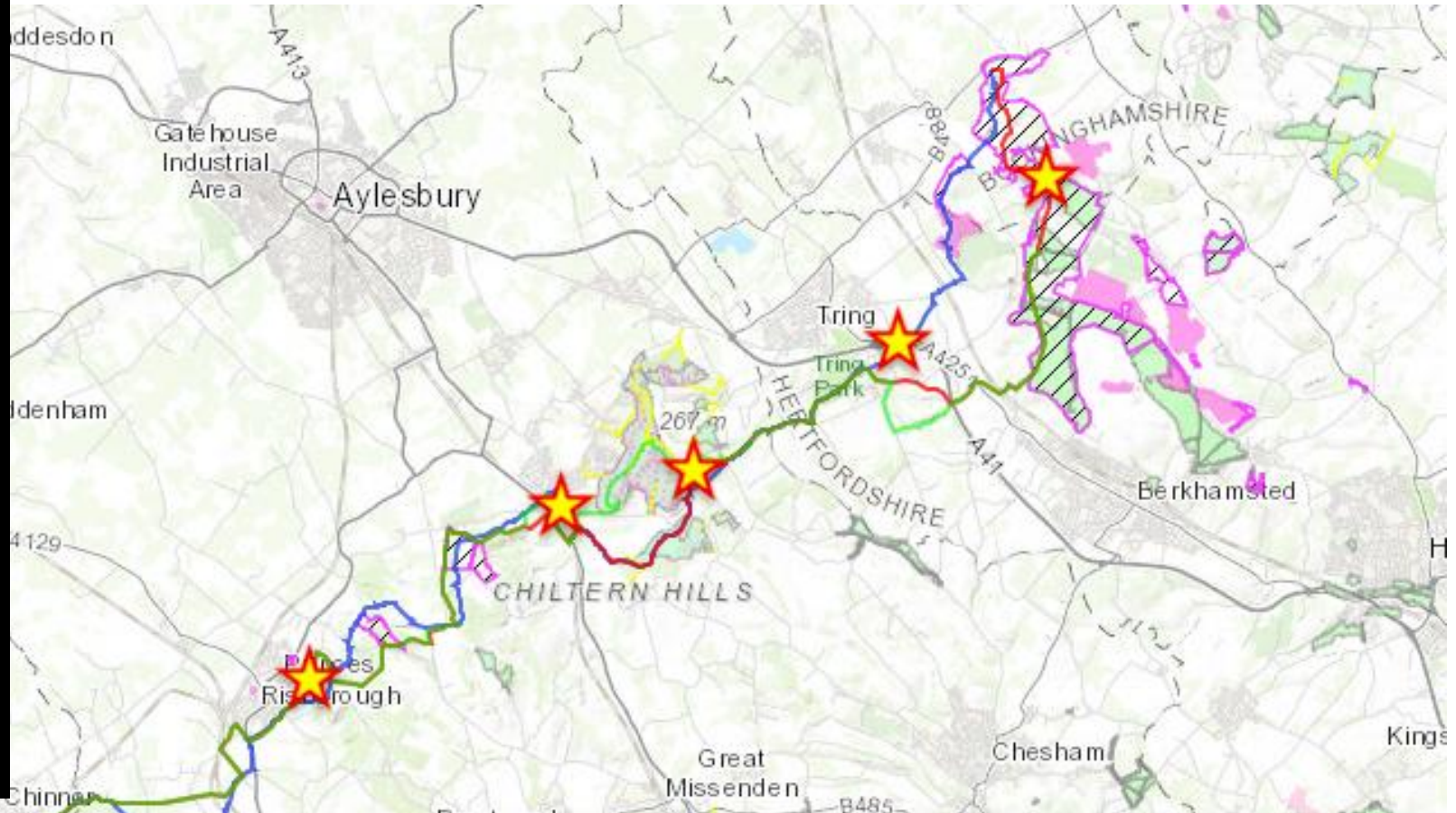
Access Gateways, Interpretation & Infrastructure



Gateway Locations

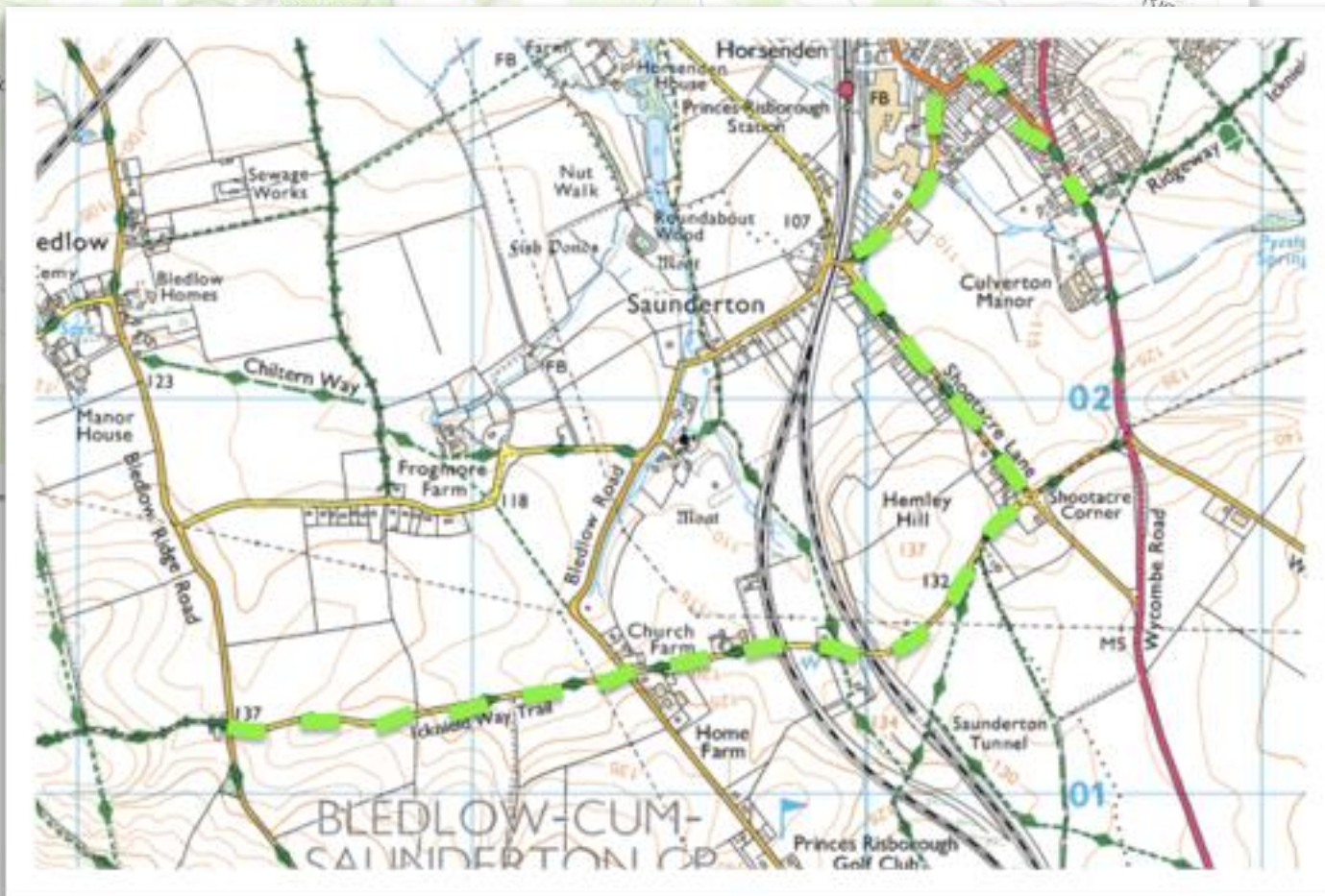
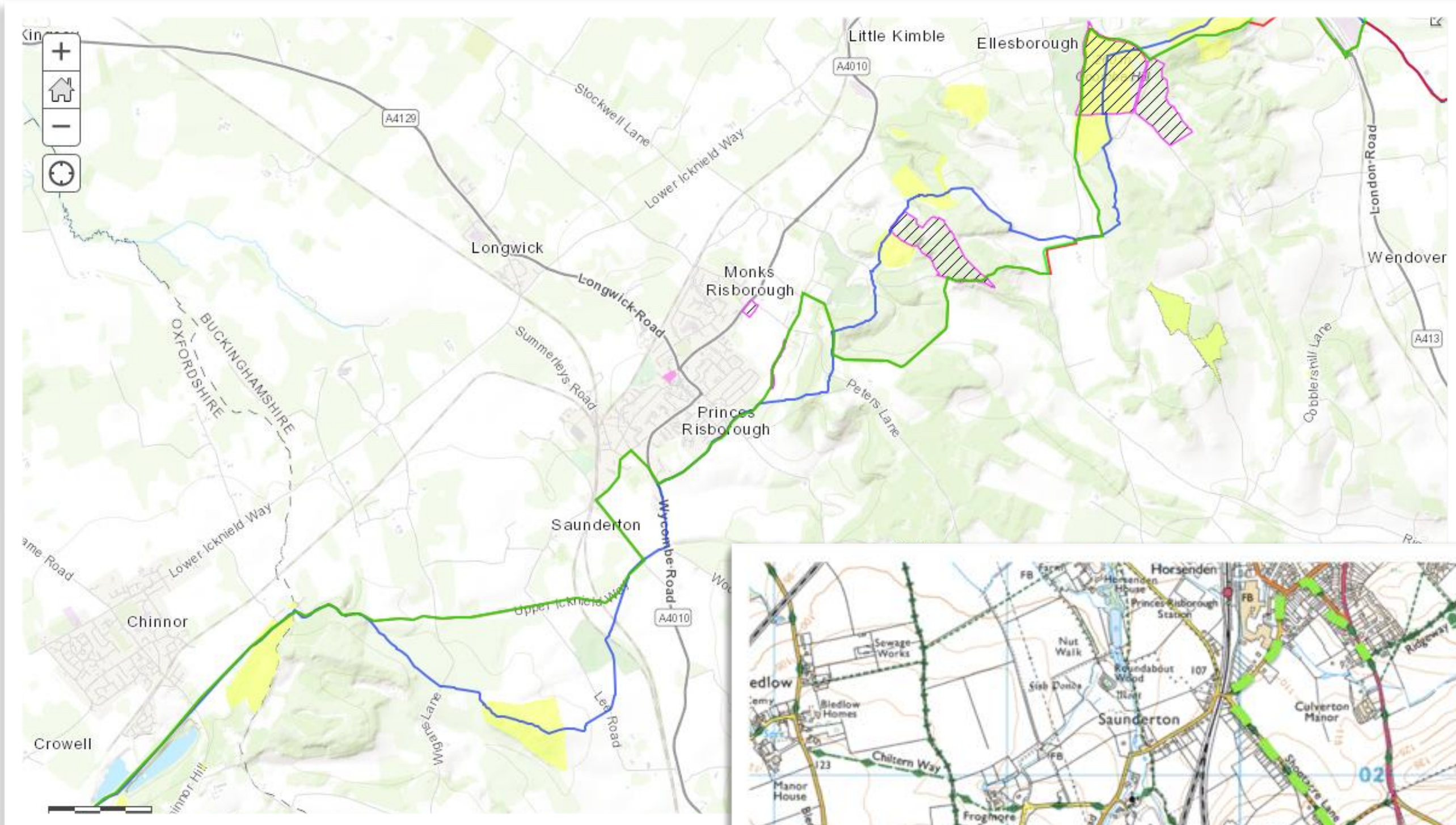
Where do we know people access the National Trail?

- Car Parks
 - Train stations
 - Forestry/National Trust properties
 - Country Parks
- Doorstep - local communities



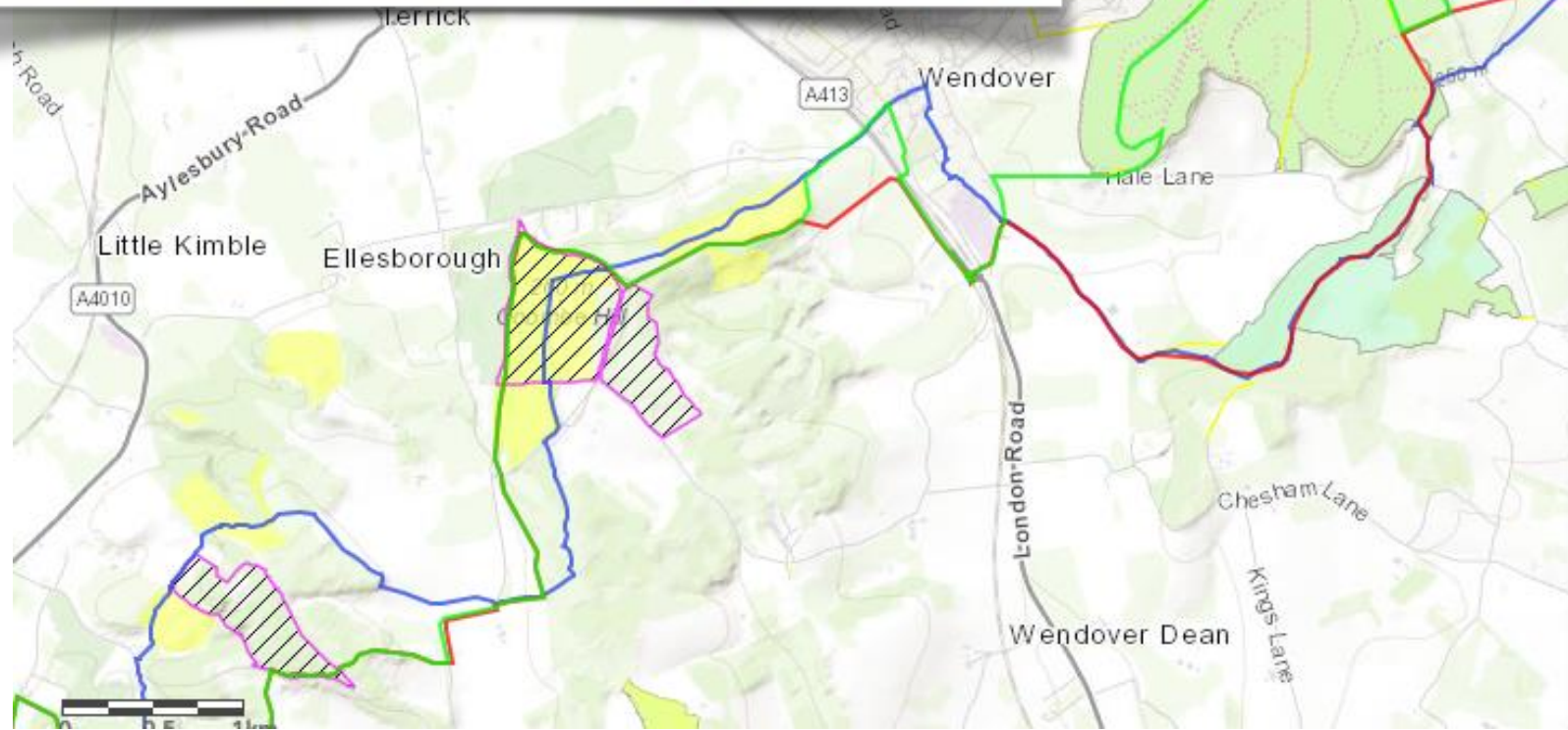
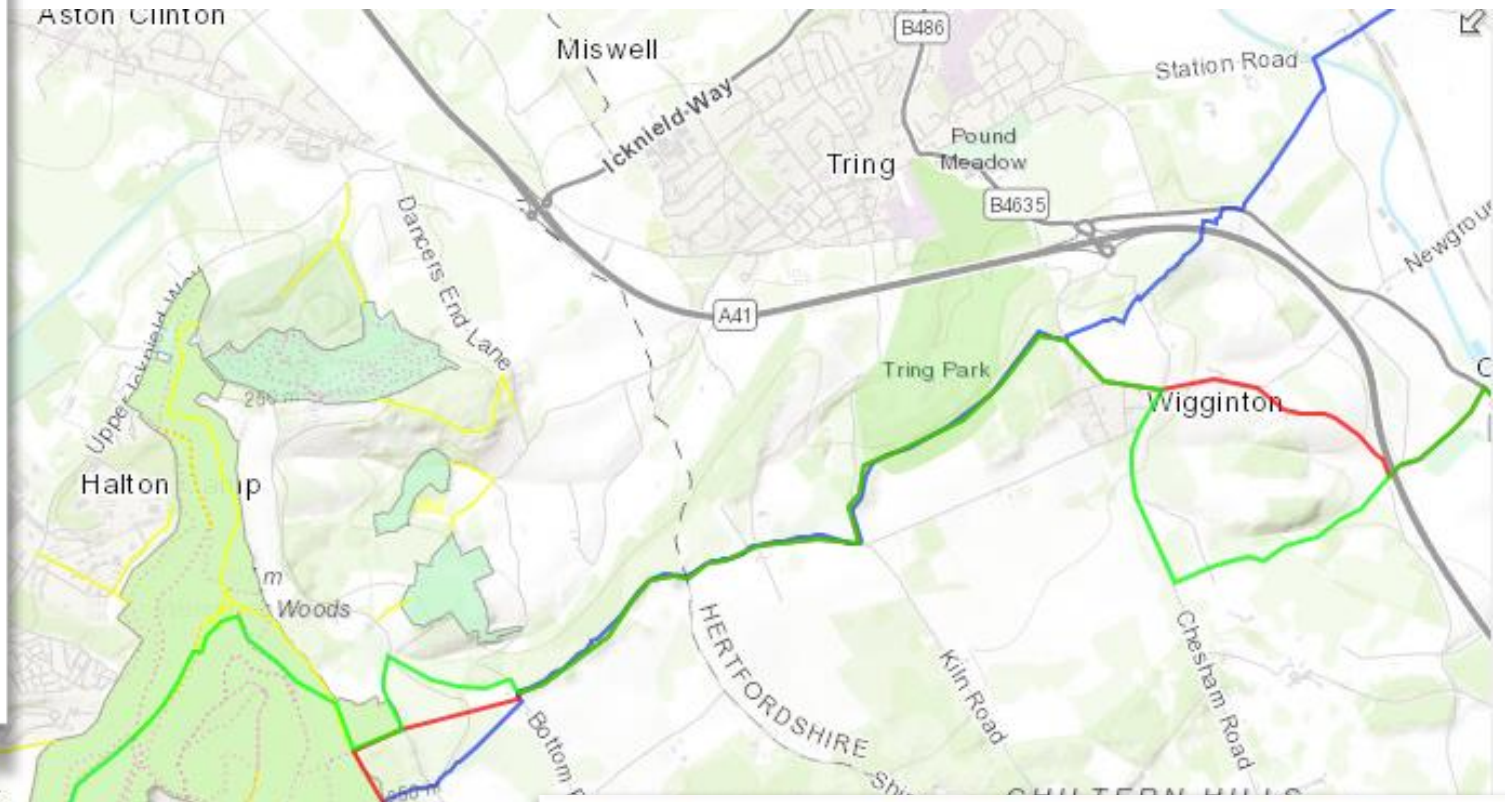
How can we better support & promote rural economy?

- Rural Pubs
 - Cafe
 - B&B
 - Campsite & Bunkhouse options?
- Huge Opportunities for Local Produce & Suppliers



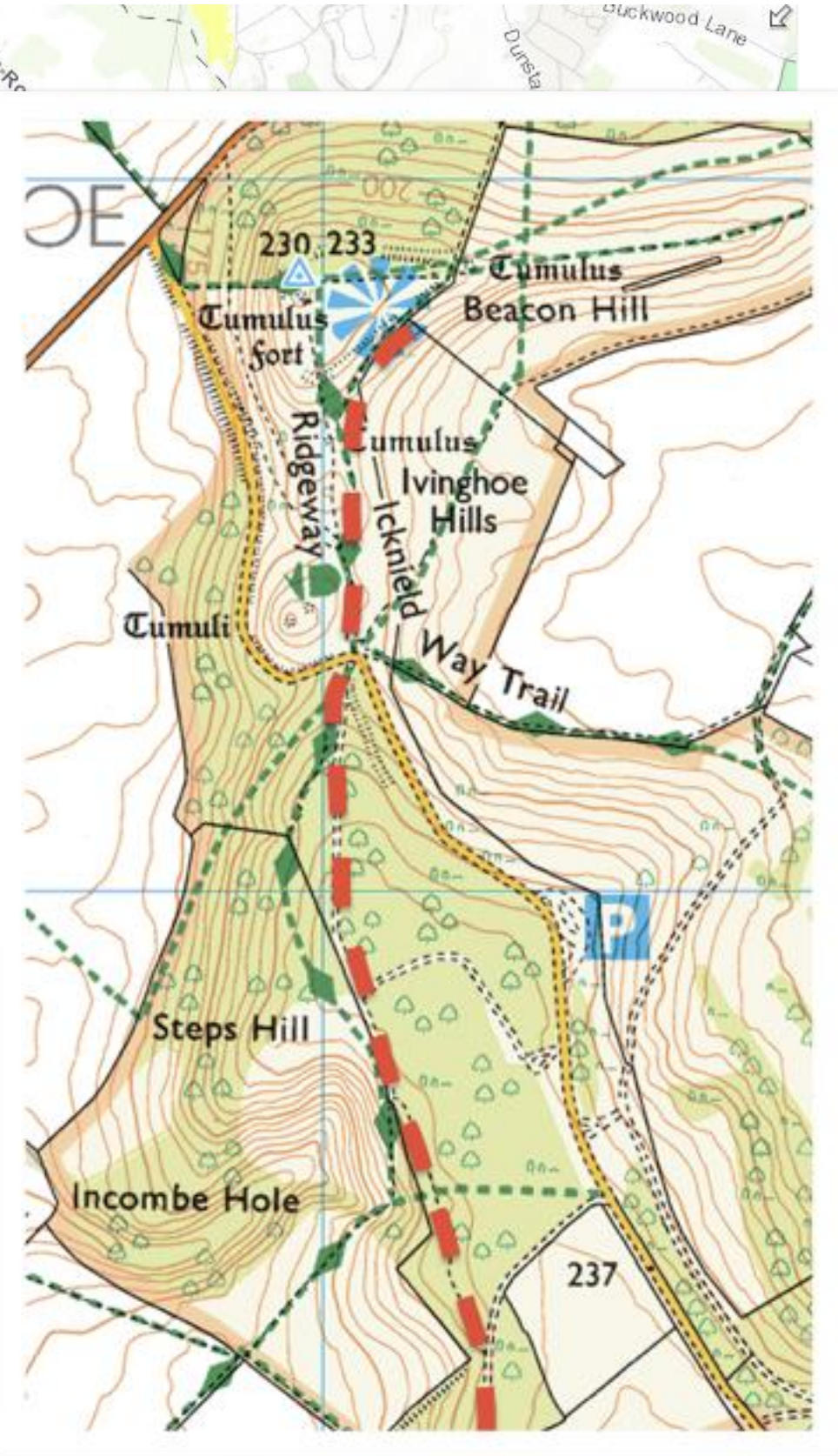
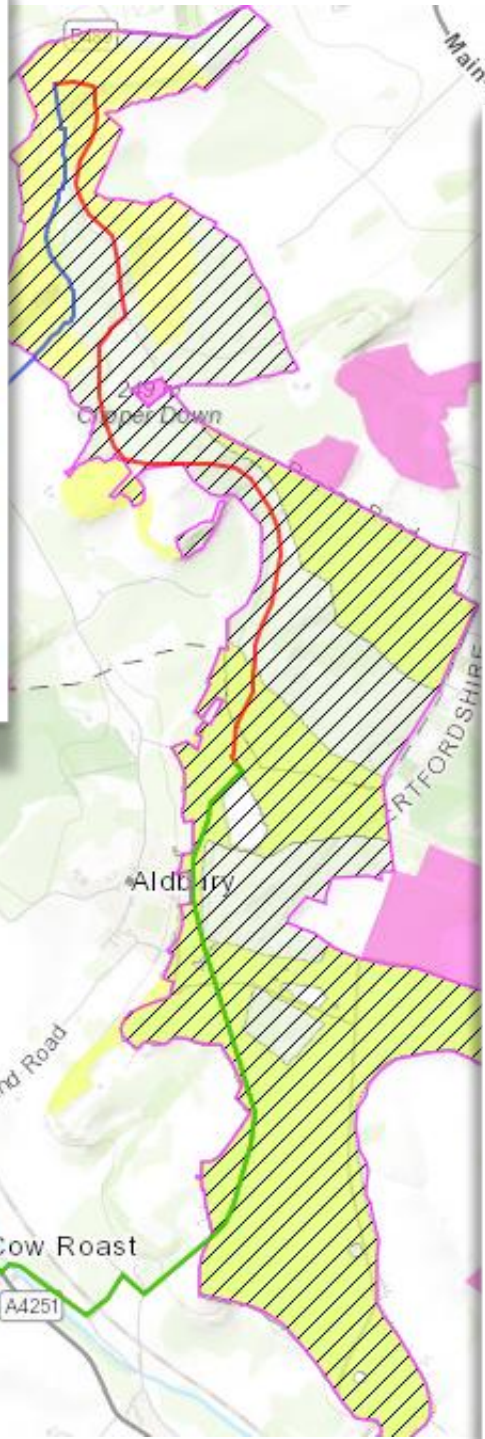
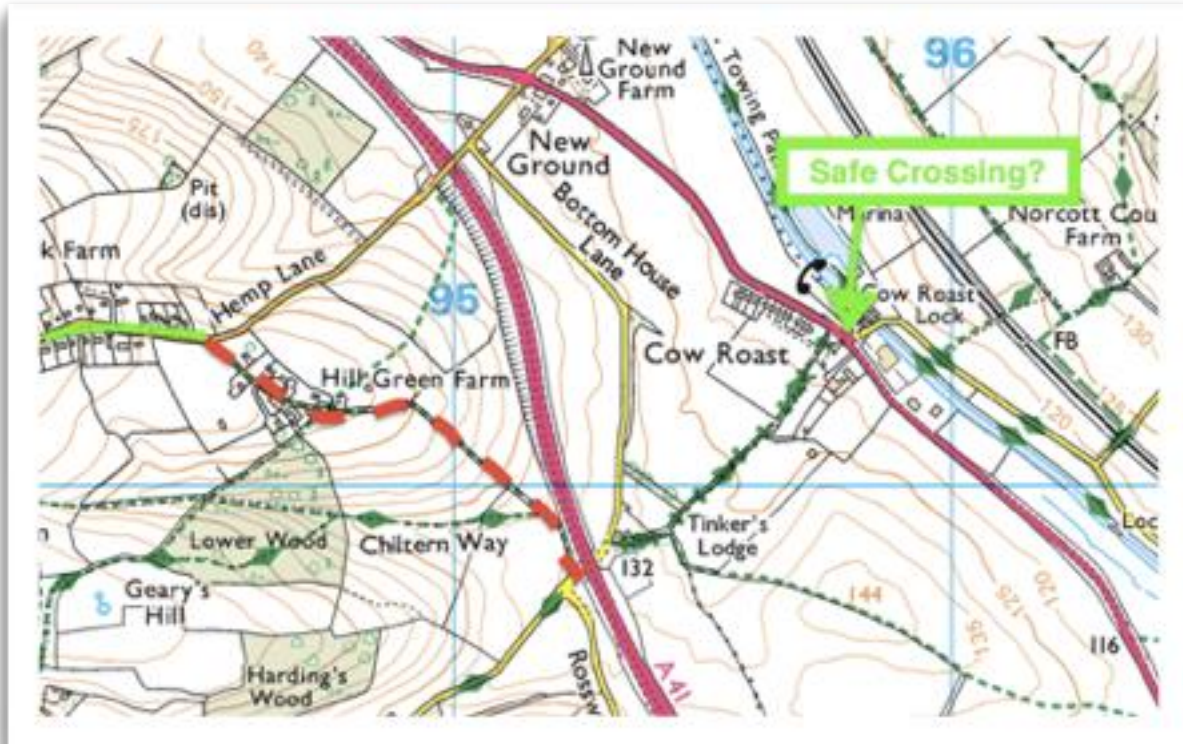
Draft Routes for Comment
Section 1:

- Potential traffic calming on route into PR?
- Safe Crossing?
- Connection to Rail station?
- Future connecting routes to High Wycombe & Phoenix Trail ?



Section Two:

- Surfacing of field edge BW near Chequers?
- Agreed route and safety of crossing at Wendover?
- Forestry Commission support for interim route?
- Short upgrade link path (unregistered ownership)



Section Three:
 Wigginton FP upgrade
 Cow Roast road crossing
 Full realignment through NT Estate?

